

Table 4

PM BRAND NAMES & PREFIXES

	AG6M	Alpine Lights Menthol KS
**	AG6MB	Alpine Lights Menthol KS (Box)
	AG8M	Alpine Lights Menthol 100
	AL6M	Alpine Menthol KS
**	AL6MB	Alpine Menthol KS (Box)
	AL8M	Alpine Menthol 100
*	BH6BPP	B&H KS (Box - Princess Pack)
	BH8	B & H 100
	BH8B	B & H 100 (Box)
	BH8M	B & H Menthol 100
	BH8MB	B & H Menthol 100 (Box)
	BI5	Bristol KS Nonfilter
	BI6	Bristol Full Flavor KS
	BI8	Bristol Full Flavor 100
	BIL6	Bristol Lowest KS
	BIL8	Bristol Lowest 100
	BK6	Bucks KS
	BKG6	Bucks Lights KS
	BL8	B & H Lights 100
*	BL8B	B & H Lights 100 (Box)
	BL8M	B & H Lights Menthol 100
*	BL8MB	B & H Lights Menthol 100 (Box)
	BRL6	Bristol Lights KS
	BRL6M	Bristol Lights Menthol KS
	BRL8	Bristol Lights 100
	BRL8M	Bristol Lights Menthol 100
	BRU8	Bristol Ultra Lights 100
	BU8B	B & H Deluxe Ultra Lights 100 (Box)
	BU8MB	B & H Deluxe Ultra Lights Menthol 100 (Box)
	CA6	Cambridge Lights KS
	CA6M	Cambridge Lights Menthol KS
	CA8	Cambridge Lights 100
	CA8M	Cambridge Lights Menthol 100
**	CV7B	Cartier Vendome SKS (Box) 20/pack
**	CV7BP10	Cartier Vendome SKS (Box) 10/pack
**	CV7MB	Cartier Vendome Menthol SKS (Box) 20/pack
**	CV7MBP10	Cartier Vendome Menthol SKS (Box) 10/pack
	CB8	Cambridge Ultra Low Tar 100
	CBL6	Cambridge Lowest KS
	CBL8	Cambridge Lowest 100
	CF6	Cambridge Full Flavor KS
	CF8	Cambridge Full Flavor 100
*	EO5B	English Ovals KS (Box)
**	HI8B	Hi-Lite 100 (Box)
	ME6	Merit KS
*	ME6B	Merit KS (Box)
	ME6M	Merit Menthol KS
	ME8	Merit 100
	ME8M	Merit Menthol 100
	MEU6	Merit Ultima KS
	MEU6B	Merit Ultima KS (Box)
	MEU8	Merit Ultima 100
	MEU8B	Merit Ultima 100 (Box)
	ML6	Marlboro Lights KS
	ML6B	Marlboro Lights KS (Box)
	ML6MB	Marlboro Lights Menthol KS (Box)
*	ML6P25	Marlboro Lights KS 25/pack
	ML8	Marlboro Lights 100

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	ML8B	Marlboro Lights 100 (Box)
*	ML8MB	Marlboro Lights Menthol 100 (Box)
	MR4B	Marlboro LS (Box)
	MR6	Marlboro KS
**	MR6B	Marlboro KS (Box)
	MR6M	Marlboro Menthol KS
**	MR6MB	Marlboro Menthol KS (Box)
*	MR6P25	Marlboro KS 25/pack
	MR8	Marlboro 100
**	MR8CR	Marlboro (Red) 100
*	MR8B	Marlboro 100 (Box)
	MRM6	Marlboro Medium KS
	MRM6B	Marlboro Medium KS (Box)
	MRM8	Marlboro Medium 100
	MRM8B	Marlboro Medium 100 (Box)
**	MRU6B	Marlboro Ultra Lights KS (Box)
**	MRU8B	Marlboro Ultra Lights 100 (Box)
*	MU6	Merit Ultra Lights KS
	MU6B	Merit Ultra Lights KS (Box)
*	MU6M	Merit Ultra Lights Menthol KS
*	MU8	Merit Ultra Lights 100
	MU8B	Merit Ultra Lights 100 (Box)
*	MU8M	Merit Ultra Lights Menthol 100
*	PA1B	Players Navy Cut Regular (Box)
*	PA6B	Players KS (Box)
*	PA6MB	Players Menthol KS (Box)
*	PA8B	Players 100 (Box)
*	PA8MB	Players Menthol 100 (Box)
*	PG6MP25	Players Lights KS 25/pack
*	PG6P25	Players Lights KS 25/pack
*	PG8MP25	Players Lights Menthol 100 25/pack
*	PG8P25	Players Lights 100 25/pack
**	PI8B	P.M. International 100 (Box)
**	PI8MB	P.M. International Menthol 100 (Box)
*	PM1	Commander Regular Nonfilter
	PM5	Commander KS Nonfilter
*	PM6	B & H Multifilter KS
	PR4B	Parliament Lights LS (Box)
	PR6	Parliament Lights KS
	PR8	Parliament Lights 100
	SR9B	Saratoga 120 (Box)
	SR9MB	Saratoga Menthol 120 (Box)
	VA8	Virginia Slims 100
	VA8M	Virginia Slims Menthol 100
	VG8B	Virginia Slims Lights 100 (Box)
	VG8MB	Virginia Slims Lights Menthol 100 (Box)
	VG9B	Virginia Slims Lights 120 (Box)
	VG9MB	Virginia Slims Lights Menthol 120 (Box)
	VI8B	Virginia Slims Ultra Lights 100 (Box)
	VI8MB	Virginia Slims Ultra Lights Menthol 100 (Box)
	VSS8B	Virginia Slims Superslims 100 (Box)
	VSS8MB	Virginia Slims Superslims Menthol 100 (Box)

** Test Market Brand

* Minor Brand

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